BLOGGING PACKAGES

Monthly blogging packages to help you produce regular content on topical issues, gain better engagement with your readers and be seen as a thought leader in your industry.

Level 1
$185/mth

Includes:
1 Standard Blog Post*
1 Social Media Caption
Editorial Calendar Support

Level 2
$375/mth

Includes:
2 Standard Blog Posts*
1 Email Newsletter
2 Social Media Captions
Editorial Calendar Support

Level 3
$750/mth

Includes:
4 Standard Blog Posts*
2 Email Newsletters
4 Social Media Captions
Editorial Calendar Support

*Refer to the following page for the definition of a "Standard Blog Post"

Note: prices are stated in AUD and exclusive of GST

STAND-ALONE SERVICES

Blogging packages don't quite meet your needs?

Not a problem! I also offer the stand-alone services on the following pages for your content writing needs.

If you're after a more bespoke package, contact me and we can create a package just for you.

PHRASED WITH Purpose

BLOG POSTS

Expressing thoughts, opinions, and ideas in a conversational writing style to engage readers

Includes:
Research
Quality-rich content
Basic SEO practices (blog post structure, keyword research & use, internal & source linking)*
Selection of featured image (as needed)
One round of revision

STANDARD

approx. 500-700 words

starting at $170

LONG FORM

approx. 1,000-1,500 words

starting at $250

LONGER FORM

1,500 + words

contact me for pricing

*Note: Does not include technical components of SEO, e.g. mobile responsiveness, site map, SSL certificate, photo names & alt text, page structure)

ARTICLES

Presenting factual and information driven content backed by research in a sophisticated writing style, to inform readers

Includes:
Thorough research
Interviews with credible experts (where relevant)
Quality-rich content
One round of revision

STANDARD ARTICLE

approx. 1,000-1,500 words

starting at $350

LONG FORM

1,500 + words

contact me for pricing

WEBSITE CONTENT

Online content to inform (e.g. about page, product & service updates)

starting at $50 per web page

COPYWRITING

Includes projects such as business proposals, marketing collateral and reports

price varies by project

PROOFREADING & EDITING

Content reviewed for spelling, grammar and typographical errors plus sentence structure, where required

starting at $50 per project

PRINTED PUBLICATIONS

Includes projects such as books, newspapers, magazines, catalogues, etc.

price varies by project

COPYWRITING

Content to engage, convert and/or sell (e.g. website sales & landing pages, product & service descriptions, email marketing, social media captions)

starting at $70 per web page